

Business Reverse Telephone Append

Below is the output layout and data definitions for Business Reverse Telephone Append. These fields are typically appended to the right of your original data. On request, we can alternatively update your existing fields.

FIELD: name of the field. TYPE: field type; Chr = character or alphanumeric, Num = numeric. WIDTH: field width. DEC: number of decimal points. FROM: field starting point. TO: field ending point. Description: data definition of the field contents.

Field	Type	Width	Dec	Start	End	Description
PEACOCK_ID	Chr	10		1	10	Unique ID number assigned to each record - used for support
REV_FLAG	Chr	2		11	12	Reverse Append Match Code (key): B = Matched I = Invalid input telephone number Blank = Not matched
REV_COMP	Chr	50		13	62	Company/Organization name
REV_ADDR1	Chr	50		63	112	Primary address
REV_ADDR2	Chr	50		113	162	Secondary address or Puerto Rican urbanization
REV_CITY	Chr	30		163	192	City
REV_STATE	Chr	2		193	194	State abbreviation
REV_ZIP	Chr	10		195	204	ZIP Code and ZIP+4 Code
REV_ZIP5	Chr	5		205	209	5-digit ZIP Code
REV_PLUS4	Chr	4		210	213	ZIP+4 Code
REV_CRRT	Chr	4		214	217	Carrier Route
REV_DPC	Chr	3		218	220	Updated Delivery Point and Check Digit
REV_DP	Chr	2		221	222	Updated Delivery Point
REV_CHKDGT	Chr	1		223	223	Updated Delivery Point Check Digit

NOTICE: Layouts and content are subject to change--we are always working to improve our services.