

## Residential Reverse Telephone Append

Below is the output layout and data definitions for Residential Reverse Telephone Append. These fields are typically appended to the right of your original data. On request, we can alternatively update your existing fields.

FIELD: name of the field. TYPE: field type; Chr = character or alphanumeric, Num = numeric. WIDTH: field width. DEC: number of decimal points. FROM: field starting point. TO: field ending point. Description: data definition of the field contents.

Field	Type	Width	Dec	Start	End	Description
PEACOCK_ID	Chr	10		1	10	Unique ID number assigned to each record - used for support
REV_FLAG	Chr	2		11	12	Reverse Append Match Code (key): R = Matched I = Invalid input telephone number Blank = Not matched
REV_NAMPRE	Chr	20		13	32	Maturity title
REV_FNAME	Chr	30		33	62	First name
REV_MNAME	Chr	30		63	92	Middle name or initial
REV_LNAME	Chr	30		93	122	Last name
REV_NAMSUF	Chr	10		123	132	Name suffix
REV_NAME	Chr	50		133	182	Full name
REV_ADDR1	Chr	50		183	232	Primary address
REV_ADDR2	Chr	50		233	282	Secondary address or Puerto Rican urbanization
REV_CITY	Chr	30		283	312	City
REV_STATE	Chr	2		313	314	State abbreviation
REV_ZIP	Chr	10		315	324	ZIP Code and ZIP+4 Code
REV_ZIP5	Chr	5		325	329	5-digit ZIP Code
REV_PLUS4	Chr	4		330	333	ZIP+4 Code
REV_CRRT	Chr	4		334	337	Carrier Route
REV_DPC	Chr	3		338	340	Updated Delivery Point and Check Digit
REV_DP	Chr	2		341	342	Updated Delivery Point
REV_CHKDGT	Chr	1		343	343	Updated Delivery Point Check Digit
TEL_TIMEZN	Chr	1		344	344	Time Zone (key): E = Eastern

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Field	Type	Width	Dec	Start	End	Description
						C = Central M = Mountain P = Pacific A = Alaska H = Hawaii
TEL_DAYSAV	Chr	1		345	345	D = Daylight Savings
DNC_FLAG	Chr	1		346	346	D = DMA do-not-call match

NOTICE: Layouts and content are subject to change--we are always working to improve our services.