

## Residential Telephone Append

Below is the output layout and data definitions for Residential Telephone Append. These fields are typically appended to the right of your original data. On request, we can alternatively update your existing fields.

FIELD: name of the field. TYPE: field type; Chr = character or alphanumeric, Num = numeric. WIDTH: field width. DEC: number of decimal points. FROM: field starting point. TO: field ending point. Description: data definition of the field contents.

Field	Type	Width	Dec	Start	End	Description
PEACOCK_ID	Chr	10		1	10	Unique ID number assigned to each record - used for support
TEL_FLAG	Chr	1		11	11	Telephone Match Flag (key): A = Telephone number appended Blank = Not matched
TEL_CONF	Chr	1		12	12	Telephone Match Confidence (key): 1 = Highest confidence 2 3 4 = Lowest confidence
TEL_PHONE	Chr	10		13	22	10-digit full telephone number
TEL_AREACD	Chr	3		23	25	3-digit Area Code
TEL_PREFIX	Chr	3		26	28	3-digit local area or exchange prefix
TEL_NUMBER	Chr	4		29	32	4-digit line number
TEL_LOCAL1	Chr	7		33	39	7-digit local telephone number
TEL_LOCAL2	Chr	8		40	47	7-digit local telephone number hyphenated (###-####)
TEL_FORM1	Chr	12		48	59	Telephone number format #1 (###-###-####)
TEL_FORM2	Chr	14		60	73	Telephone number format #2 ((###)###-####)
TEL_FORM3	Chr	12		74	85	Telephone number format #3 (###/###-####)
TEL_TIMEZN	Chr	1		86	86	Time Zone (key): E = Eastern C = Central M = Mountain P = Pacific A = Alaska H = Hawaii
TEL_DAYSAV	Chr	1		87	87	D = Daylight Savings

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Field	Type	Width	Dec	Start	End	Description
DNC_FLAG	Chr	1		88	88	D = DMA do-not-call match

NOTICE: Layouts and content are subject to change--we are always working to improve our services.