

PDZIP DEMOGRAPHICS

The population, household, group quarter, housing unit, and economics demographics provided are among the most important parts of **pdZIP**. They are available in both the *Pro* and *Standard* editions and encompass all 50 states, the District of Columbia (federal district), and the Commonwealth of Puerto Rico (insular area).

The ZIP5 demographics are tabulated or estimated at both the Zip Code Tabulation Area (ZCTA) level and county level, and the ZIP+4 demographics are tabulated or estimated at the census block group level.

Population, household, group quarter, and housing unit variables are tabulations, aggregates, averages, and medians from *2010 Census Summary File 1* data and subsequent updates. Economic variables are estimates from American Community Survey (ASC) interviews conducted between 2007 and 2011.

pdZIP demographics include the following variables:

ZIP5 FIELD NUMBER	ZIP+4 FIELD NUMBER	FIELD NAME	VARIABLE
35	64	POPULATION	Population
36	65	MALES	Males
37	66	FEMALES	Females
38	67	MDAGE	Median age: Both genders
39	68	MDAGEMALES	Median age: Males
40	69	MDAGEFEMLS	Median age: Females
41	70	WHITE	White
42	71	BLACK	Black or African American
43	72	NATIVE	American Indian or Alaska Native
44	73	ASIAN	Asian
45	74	HAWAIIAN	Native Hawaiian or other Pacific Islander
46	75	OTHERRACE	Other race
47	76	MULTIRACE	Two or more races
48	77	LATINO	Hispanic or Latino
49	78	SPKSPANHM	Speaks Spanish at home (age 5 and over)
50	79	ENROLLPK12	Enrolled in PK-12 (age 3 and over)
51	80	ENROLLCOLG	Enrolled in college
52	81	VETERANS	Veterans (age 18 and over)
53	82	MILQTRPOP	Military quarters population
54	83	STUHSEPOP	College/University student housing population
55	84	NURSFACPOP	Nursing/Skilled-nursing facility population
56	85	ACORFACPOP	Adult correctional facilities population
57	86	JUVFACPOP	Juvenile facilities population
58	87	PERCAPINC	Per capita income
59	88	UNEMPCVPOP	Unemployed civilian population (age 16 and over)
60	89	HOUSEHOLDS	Households
61	90	AVGHHSIZE	Average household size
62	91	MDHHINC	Median household income
63	92	POVERTY	Households with income below the poverty level (in the past 12 months)
64	93	FAMHH	Family households
65	94	AVGFAMSIZE	Average family size
66	95	MDFAMINC	Median family income
67	96	NOFAMHH	Non-family households
68	97	MDNOFAMINC	Median non-family income
69	98	HOUSUNITS	Housing units
70	99	MDNUMROOMS	Median number of rooms

71	100	MDYRBUILT	Median year built
72	101	OCCUHU	Occupied housing units
73	102	HWHITE	Householder who is White
74	103	HBLACK	Householder who is Black or African American
75	104	HNATIVE	Householder who is American Indian or Alaska Native
76	105	HASIAN	Householder who is Asian
77	106	HHAWAIIAN	Householder who is Native Hawaiian or other Pacific Islander
78	107	HOTHERRACE	Householder who is another race
79	108	HMULTIRACE	Householder who is two or more races
80	109	HLATINO	Hispanic or Latino householder
81	110	AVGNUMVEH	Average number of vehicles
82	111	OWNEROCU	Owner-occupied housing units
83	112	MDHOMEVAL	Median home value
84	113	RENTEROCHU	Renter-occupied housing units
85	114	MDGRENTPCT	Median gross rent as a percentage of income
86	115	MDGRENT	Median gross rent
87	116	MDCRENT	Median contract rent
88	117	VACANTHU	Vacant housing units

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